

Sponsor Partners can capitalize on a variety of opportunities based on the levels described below. To learn more, please contact us at info@michiganwellnesscouncil.org.



MWC Partner Annual Sponsorship Opportunities

	Premier	Platinum	Gold
	\$5,000	\$1,500	\$750
Annual Promo E-blast	✓		
Corporate Membership	5	2	1
Wellness Wisdom Moment	✓		
Exhibit Table (conference) <i>upon request; includes 2 tickets to event</i>	✓		
Exhibit Table (regular meetings) <i>upon request; includes 2 tickets to event</i>	✓	2	1
Results-based case study material available for distribution <i>upon request</i>	✓ <i>in lieu of Exhibit Table</i>	✓ <i>in lieu of Exhibit Table</i>	
Education E-blast OR Blog Post <i>related to a result-based case study</i>	✓	✓	
Logo Recognition <i>displayed at meeting/webinar/conference</i>	✓	✓	✓
Verbal Mention at Event	✓	✓	✓
Event Tickets (regular meetings/webinars)	15	10	4
Event Tickets (conference)	2	1	
Recognition on Printed Materials	✓		
Use of MWC Logo	✓		

Premier Partner Sponsor:

Investment = \$5,000 (annual)

- Annual e-blast highlighting company information and offerings
- Corporate membership includes up to 5 individual memberships for members of the sponsor organization
- Wellness Wisdom Moment – opportunity to present an active engagement moment (3-5 minutes) at one regular group meeting
- Exhibit table at each regular public group meetings/conference (upon request, based on availability) inclusive of 2 tickets for exhibitor representatives OR Results based case study material available for distribution at each regular public group meeting
- Educational e-blast or blog post related to a result-based case study
- Logo recognition on website and displayed at each regular public meeting/webinar/conference
- Mention at each regular public meeting/webinar/conference
- Recognition on all materials
- 15 tickets total for regular public meeting/webinar
- 2 conference tickets per year per conference
- Use of MWC logo

Platinum Partner Sponsor:

Investment = \$1,500 (annual)

- Results based case study material available for distribution at each regular public group meetings OR exhibit table at 2 regular public group meetings (upon request, based on availability) inclusive of 2 tickets for exhibitor representatives
- Educational e-blasts or blog posts related to a result-based case studies
- Logo displayed at each regular public group meeting/webinar/conference
- Mention at each regular public meeting/webinar/conference
- 10 tickets total for regular public group meetings
- 1 conference ticket per year per conference

Gold Partner Sponsor:

Investment = \$750 (annual)

- Exhibit table at 1 regular public group meetings (upon request, based on availability) inclusive of 2 tickets for exhibitor representatives
- Logo displayed at each regular public group meeting/webinar/conference
- Mention at each public meeting/webinar/conference
- 4 tickets total for regular public group meeting/webinar