



The top workplace wellness practitioners and human resource professionals rely on WELCOA to help them create high-performing organizations and thriving cultures built on wellness.

**THESE LEADERS IN HEALTH PROMOTION AND WELLNESS
TURN TO WELCOA BECAUSE THEY CAN:**

- › Achieve greater workplace wellness outcomes
- › Decrease the time spent on developing wellness programs
- › Stay current with wellness best practices and trends
- › Remain informed of health industry changes, legislation, and tax compliance
- › Increase participation and engagement in wellness programs
- › Improve recruitment ability

WELCOA is the premier resource for non-biased, reliable and easy-to-use wellness information. Our goal is to arm you with the tools you need to be successful in creating a culture of health.

WHAT'S INCLUDED FOR WELLNESS PROFESSIONALS

WELCOA CERTIFICATIONS & TRAININGS

Access the WELCOA Institute with more than 30 wellness courses—institute.welcoa.org



PLUS, ENJOY MEMBER EXCLUSIVE ACCESS TO WELCOA RESOURCES—welcoa.org/resources

Packed with more than 374 resources, tools and templates!

WELCOA'S SEVEN BENCHMARKS GUIDED PATH TO A SUCCESSFUL WELLNESS PROGRAM



MEMBER PROFILES

Learn some incredible ideas from peers in the field.



WELL WORKPLACE AWARD PROGRAM



EXPERT INTERVIEWS

Hear from top minds in wellness each month.



CASE STUDIES

Learn from leading wellness programs.



WELLNESS SURVEYS & TEMPLATES

Don't re-create the wheel. There are more than 30 surveys and templates available to use.



WELCOA CHECKLIST TOOL TO EVALUATE & BENCHMARK WELLNESS PROGRAMS



WEEKLY WELL-INFORMED + WELL-INSPIRED EMAILS



WELCOA DISCOUNTS

Literature, Annual Summit, On the Move, and Events.



LEVERAGE TURN-KEY BEHAVIOR CHANGE PROGRAMS

WORKSITE WELLNESS CAMPAIGNS

Increase participation & engagement! Choose from more than 7 topics.



Campaigns include:

- Coordinator Resources for Wellness Professionals
- Professionally Designed Promotional Print-Ready Materials
- Participant Launch Letters
- Participant Educational Packet
- Employee Resources
- Motivational Messages
- Evaluation Forms

MONTHLY HEALTH BULLETINS

Each month WELCOA Members receive four health and wellness bulletins and one related quiz.



TO BECOME A
MEMBER OF WELCOA,
PLEASE VISIT:

welcoa.org/store/product/membership

