

2020 MWC Partner Annual Sponsorship Opportunities

	PREMIER SPONSOR \$2,500	PLATINUM SPONSOR \$1,500	GOLD SPONSOR \$750
Individual Membership(s) <i>to both the Michigan Wellness Council & the National Wellness Institute</i>	✓	✓	✓
Michigan Wellness Conference Tickets	✓	✓	✓
Logo Recognition	✓	✓	✓
Michigan Wellness Conference Exhibit Table	✓	✓	✓
Recognition in Program Guide	✓	✓	✓
Verbal Mention at the Michigan Wellness Conference	✓	✓	✓
Education E-blast OR Blog Post <i>related to a result-based case study</i>	✓	✓	
Annual Promo E-blast	✓		
Results-based case study material available for distribution <i>upon request</i>	✓		
Use of MWC Logo	✓		

PREMIER PARTNER SPONSOR

Investment = \$2,500

All Platinum Partner opportunities, plus:

- One (1) additional membership (3 total memberships)
- Two (2) additional Michigan Wellness Conference tickets (6 total tickets)
- Annual e-blast highlighting company information and offerings
- Use of MWC logo for the year with sponsorship

PLATINUM PARTNER SPONSOR

Investment = \$1,500

All Gold Partner opportunities, plus:

- One (1) additional membership (2 total memberships)
- Two (2) additional Michigan Wellness Conference tickets (4 total tickets)
- Educational eblast **OR** blog post related to a result-based case study

GOLD PARTNER SPONSOR

Investment = \$750

- One (1) individual membership to both the **Michigan Wellness Council** and the **National Wellness Institute**
- Two (2) Michigan Wellness Conference tickets (includes exhibitor tickets)
- Logo displayed at the Michigan Wellness Conference Exhibit table at the Michigan Wellness Conference
- Verbal Mention at the Michigan Wellness Conference