



# Michigan Wellness Council

Your resource for a  
healthier workforce

## BECOME A SPONSOR! SUPPORT HIGH-LEVEL WELLNESS THROUGHOUT MICHIGAN

[www.michiganwellnesscouncil.org](http://www.michiganwellnesscouncil.org)

Contact us at [info@michiganwellnesscouncil.org](mailto:info@michiganwellnesscouncil.org)

**The Michigan Wellness Council** is the state's best source for multidimensional, multicultural, high-level wellness activation strategies.

MWC members:

- Are recognized as leaders and change-makers in all dimensions of wellness.
- Stay WELL Connected to a diverse network of industry professionals.
- Activate high-level wellness where they live, work, play, learn, and reflect.
- Are committed to cultivating cultures of high-level wellness for everyone, everywhere.

**As a Sponsor of the Michigan Wellness Council, you:** Reach the leaders who are championing wellness throughout Michigan by partnering with the Michigan Wellness Council.

*Affiliation with the National Wellness Institute  
– the worldwide voice of wellness.*

**Michigan Audience:**  
4,000+

**Job Titles:**  
10% owners, executives  
67% director/manager level  
10% clinical professionals  
10% vendors,  
7% other

**Primary Focus:**  
72% worksite  
12% consulting/coaching  
11% healthcare  
5% other

# Michigan Wellness Council Sponsors



## Bronze Sponsor \$500

**As a Bronze Wellness Partner, your contribution directly impacts our mission to improve wellbeing across the state. All Bronze Partners receive:**

- Recognition on our website and marketing materials. (\$1,000 value)
- Special “Thanks to our sponsor” recognition at all Michigan Wellness Council events for 12 months
- Use of MWC partner logo (\$500 value)
- Up to 2 memberships to the Michigan Wellness Council (\$300 value)

## Silver Sponsor \$750

**Everything in Bronze plus:**

- Receive recognition on our website and marketing materials. (\$1,000 value)
- Exhibit at the Worksite Wellness Specialist training or the Summit Panel
- Special “Thanks to our sponsor” recognition at all Michigan Wellness Council events for 12 months
- Use of MWC partner logo (\$500 value)
- 1 Organizational membership that provides up to 5 memberships to the Michigan Wellness Council and the National Wellness Institute (\$400 value)
- 1 E-blast to the Michigan Wellness Summit and Workshop attendees.

## Gold Sponsor \$1500

**Everything in Silver, plus:**

- Substitute event email eblast with e-blast to the 4,000+ Michigan Wellness Council contacts (\$2,750 value)
- Michigan Wellness Council webinar (\$1,250 value)
- Up to 10 Michigan Wellness Council memberships to provide to clients or prospects (\$1,500 value)

## Platinum Sponsor \$2500

**Everything in Gold, plus:**

- One additional e-blast to Michigan Wellness Council contacts (\$2,750 value)
- Speaker introduction at the Michigan Wellness Council Summit and Workshop (\$1,000 value)
- Up to 20 free Michigan Wellness Council memberships to provide to clients or prospects (\$3,000 value)
- One free registration to the Worksite Specialist Training (\$855 value)
- 2 registrations to the Michigan Wellness Council Summit Panel. (\$250 value)